

# **NLLN Continuing Education Scholarship Reports for 2007/2008**

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PLA National Convention  
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PLA 2008 was great! What a pleasure and learning experience to attend such a vibrant conference. This experience allowed me to better acquaint myself with other people from our Kitchigami Region that I don't normally get to work with. In addition, there were many opportunities to attend informative and some delightful workshops.

One of the highlights of the workshops was with Leonard Souza who presented "Technozoo". This offered a wide variety of the up and coming technology that could possibly be used in our library. This gave me continued enthusiasm to look ahead.

Another very useful workshop was on Branding and PR tips for our libraries. This put forth some practical ideas on how to professionally and consistently present our regional library systems.

The most thought provoking presentation was given by keynote speaker John Wood on his non-profit organization "Room to Read". His grassroots efforts to bring education to the most remote parts of the world was inspirational.

Overall it was a very good conference and I am thankful to NLLN for allowing me the opportunity to attend.

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