

## Coordinating Collection Training

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Brainerd Public Library

The Coordinating Collection training was led by David Holmes, regional training coordinator at the Cleveland Foundation Center's library. His main presentation was on "Fundraising in a Challenging Economy".

He discussed the current economic downturn and its effect on fundraising. How to position your organization and how to use technology, collaborations and alliances to help your organization fundraise was the next part of his presentation. This was valuable information to take back to the library and also to explain to people who come in to use the Foundation Center database.

The second presenter was Thom Clark, President, Community Media Workshop, and his topic was "Five Myths and Realities for Nonprofit Communications. The main point that I took away from this is how nonprofits need to plan and strategized about how to get your message across if print media like newspapers go away.

Finally, David went over the new features of the Foundation Center website. Other attendees provided some interesting and new (to me) ways to publicize the collection and database.

The meeting was held at the Donors Forum, an organization that provides workshops, publications, and a philanthropy library with reference help, to its members in Illinois. There are 1400 grant making and nonprofit organizations that are members. We also toured the Donors Forum library.

It was an interesting and informative meeting